

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Julie Slama

Authorized committee:

Julie Slama for Legislature

Agency requesting time (and contact information):

☐ N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Nebraska Legislative District 1

Date of election:

November 3rd, 2020

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Jo Slama

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or



☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: Taylor Fernie	Name: Brad Achler
Date of Request to Purchase Ad Time: 9/10/2020	Date of Station Agreement to Sell Time: 9-10-20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?



Yes



No

Date ad received:

9-10-20

Federal candidate certification signed (above):



Yes



No



N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*



Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

KNZY KBIE

Date Received/Requested:

9-10-20

Est. #:

Station Location:

NE City

Run Start and End Dates:

9-11-20 to 9-27-20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

New Order

Media: Radio	Market: Omaha-Council Bluffs	Vendor: KNCY-AM	Billing To: AxMedia
Client: Julie Slama for NE Legislative District 1	Demo: Adults 18+		1251 NW Briarcliff Pkwy, Suite 85
Product: 2020 General Election	Separation: 30		Kansas City, MO 64116
CPE: //1831	Flight Start: 9/7/20	AE: Brad Achtemeier	
Description: Julie Slama for NE LD-1 - Radio	Flight End: 9/27/20	Phone: 816-803-7138	
Rep:	Sales Office:	Fax:	
Version: 1	Survey: Dec19-FEB20 MSA CustRadio	Fax:	
Comments: New Order 9/10/20 - The order will run Friday 9/11 - Monday 9/21. Please confirm the new order & alert me of any pre-empts. Thank you!			
Please include JSCI and estimate number on all invoices. We are set up to receive invoices electronically. TV invoices ID #9916670 or TV16670, Radio invoices ID #9914861 or R114861, Marketron #184659, Spotsdata #2095			

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	9/7	9/14	9/21	Total Spots	Adults 18+ RTG	CPP
1	MTUWTHF 6:00A-10:00A	AM	\$8.24	C 30	0	20	0	20		
2	F 6:00A-10:00A	AM	\$8.24	C 30	4	0	0	4		
3	M 6:00A-10:00A	AM	\$8.24	C 30	0	0	4	4		
4	MTUWTHF 10:00A-3:00P	MID	\$8.24	C 30	0	25	0	25		
5	F 10:00A-3:00P	MID	\$8.24	C 30	5	0	0	5		
6	M 10:00A-3:00P	MID	\$8.24	C 30	0	0	5	5		
7	MTUWTHF 3:00P-7:00P	PM	\$8.24	C 30	0	20	0	20		
8	F 3:00P-7:00P	PM	\$8.24	C 30	4	0	0	4		
9	M 3:00P-7:00P	PM	\$8.24	C 30	0	0	4	4		
10	Sa 10:00A-3:00P	Wk	\$5.89	C 30	5	5	0	10		
11	Su 10:00A-3:00P	Wk	\$5.89	C 30	4	4	0	8		
Total Spots:					22	74	13			
Total GRP/GIMP(000):					0.0	0.0	0.0			0.0
Month	Cash\$-Spots	Trade\$-Spots	Total\$-Spots							
9/2020	\$855.86 - 109	\$0.00 - 0	\$855.86 - 109							
Total Gross Cost:					\$855.86		Total Gross CPP: \$0.00			
Total Net Cost:					\$727.48		Total Net CPP: \$0.00			

Disclaimer:

All invoices must exactly match this time order and are to be sent, in duplicate, immediately following the end of the schedule. All invoices are to be in our hands by the 7th of the following month. This agency does not accept service fees or handling charges or anything of that type. Urgently request our commercials air in the first 150 position of each spotset. All spots must receive a fair and equitable rotation. Deductions will be made for poor rotations and missing bonus or W/C spots. Any additional bonus weight will be greatly appreciated. No makegoods will be accepted. All spots shown on the invoice/airday must be within 5 minutes of the actual time the spots aired. A 30-minute separation is required between our own spots and those of our major competitors.

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Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically. TV/invoices ID #8916670 or TV16670, Radio/invoices ID #9914861 or R114861, Markeytron #184659, Spottedata #2085			

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	9/7	9/14	9/21	Total Spots	Adults 18+	RTG	CPP
1	MTUWTHF 6:00A-10:00A	AM	\$11.77	C 30	0	20	0	20			
2	F 6:00A-10:00A	AM	\$11.77	C 30	4	0	0	4			
3	M 6:00A-10:00A	AM	\$11.77	C 30	0	0	4	4			
4	MTUWTHF 10:00A-3:00P	MD	\$11.77	C 30	0	25	0	25			
5	F 10:00A-3:00P	MD	\$11.77	C 30	5	0	0	5			
6	M 10:00A-3:00P	MD	\$11.77	C 30	0	0	5	5			
7	MTUWTHF 3:00P-7:00P	PM	\$11.77	C 30	0	20	0	20			
8	F 3:00P-7:00P	PM	\$11.77	C 30	4	0	0	4			
9	M 3:00P-7:00P	PM	\$11.77	C 30	0	0	4	4			
10	Sa 10:00A-3:00P	WK	\$7.06	C 30	5	5	0	10			
11	Su 10:00A-3:00P	WK	\$7.06	C 30	4	4	0	8			
Total Spots:									109		
Total GRP/GIMP(000):									0.0		
Month 9/2020			Cash\$-Spots	Trade\$-Spots		Total\$-Spots					
			\$1,198.15 - 109	\$0.00 - 0		\$1,198.15 - 109					
Total Gross Cost:			\$1,198.15					Total Gross CPP: \$0.00			
Total Net Cost:			\$1,018.43					Total Net CPP: \$0.00			

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